

Akash Mhetre

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EDUCATION

Algonquin College Interactive Media Management	<i>Ottawa, Canada.</i>
Passed Dean's Honour List	2024
Fleming College Project Management	<i>Peterborough, Canada.</i>
Passed	2023
Pune University Bachelor's in Computer Engineering	<i>Maharashtra, India.</i>
Passed with distinction	2016

PRACTICAL SKILLS

Technical Skills	Design - Sketching, User flow, Wireframing, UI Design, Interaction Design, Micro Interaction, Rapid Prototyping, Data Visualization. Research - User Research, Survey, Comparative Analysis, Problem-solving, A/B Testing.
Technical Tools	Figma, Adobe CC (Photoshop, Illustrator, After Effects, Premiere Pro & Acrobat), Zeplin, HTML, CSS, C++, JavaScript, PHP
Business Tools	Microsoft Outlook, Microsoft Excel, Microsoft Word, Microsoft OneNote.

WORK EXPERIENCE

- Freelance UX UI Designer – Inventory management system (IMS) – Scatterlink.** *11/24 – 01/25*
- As a freelance UX/UI Designer at Scatterlink, I contributed to the redesign of their inventory management system's user interface and experience. My primary focus was enhancing the MVP page, which lacked a design system, component libraries, and a landing page.
 - Typography Optimization:** Applied consistent and appropriate fonts to improve readability and visual appeal.
 - Spacing & Layout Refinements:** Adjusted spacing and layout using a structured grid system to create a more balanced and organized design.
 - Intuitive Design Enhancements:** Focused on improving user navigation and interaction, ensuring the system was easy to use and visually clear.
 - Responsive Design:** Ensured the interface was optimized across different screen sizes and devices. These improvements aimed to create a more seamless and efficient experience for users while elevating the overall design quality.
- Team Lead – Algonquin College Room Finder app – Algonquin College.** *05/24 – 08/24*
- Led a team of three in the Algonquin College Room Finder project, managing the entire lifecycle from planning to delivery.
 - Oversaw task management with Trello, implemented CSS for a responsive UI, and ensured smooth collaboration.
 - Presented updates to stakeholders and successfully delivered a high-quality final product to the client.
- Senior UI UX Designer – Logile Inc.** *06/18 – 12/22*
- Led a team of 5 designers to create user-centered web and mobile apps, managing user flows, wireframes, mockups, and prototyping.
 - Championed the adoption of Adobe XD, accelerating product delivery timelines.
 - Acted as a liaison between VP, design team, and other departments, ensuring successful project execution.
 - Redesigned Logile Connect ESS module, increasing performance by 50% and improving user experience.
 - Improved customer onboarding, navigation, and global search, resulting in a 43% increase in traffic and 62% boost in retention.

- Delivered projects 10% ahead of deadlines, maintaining 90% customer satisfaction.

Junior UX UI Designer – Dzyne Studio

07/17- 05/18

- Developed and conceptualized a comprehensive UI/UX design strategy for the brand.
- Designed GUI elements, including navigation menus, search boxes, tabs, and widgets for digital assets.
- Tested UI elements like CTAs, banners, and page layouts to ensure design consistency.
- Adhered to style guides and digital asset standards for typography and responsive design.
- Created UI mockups and prototypes to demonstrate functionality and appearance before development.

Consultant QA Test Engineer - Codemasters, Big Animation, Reliance

03/17- 07/17

- Updated KPIs and implemented a standard metric scorecard system to achieve a 95% weekly task completion rate.
- Got to know the requirements of the game i.e., how a game is supposed to work and how to look for a bug to report. Identifying, isolating, and reproducing issues from testing, writing bug reports and bug classification for developers.
- Established standard workflow and analyzed data for efficient testing across the complete development life cycle.
- Collaborated with the development and operations team to create Tableau dashboards for consistent execution of monthly targets.

EXTRACURRICULAR ACTIVITIES

Volunteer, Madhoki Farm Trip – Canada

2024

- Volunteered at Madhoki Farm, assisting with farm tasks and land preparation.
- Cleared debris, set up horse fences, and trimmed branches for trekking paths.
- Gained hands-on agricultural skills and teamwork experience in a rural setting.

Motherland National Charitable Trust – India

2017

- Educating and skills development of economically backward slum children to shape them into becoming better human beings.
- Actively participating with children to help them with vocational training and guide them towards the right path.
- Helping them with learning materials such as books, pens, and pencils.

Engineer Techfest – FOCUS, MIT AOE, India

2015 - 2016

- Participated and won 1st prize in the 'Techno Hunt' Competition
- Participated and won 2nd prize in the 'Paper Presentation' Competition

Participant, National Symposium on 'User revocation of data sharing in Cloud Computing'

2016

REFERENCES(Upon request)

Jessica Jackson – Professor at Algonquin College

Renee Stevens – Professor at Fleming College

Dan Bursik – Senior VP at Logile,Inc.